

# Ziemowit Maj

portfolio 2010

- 4 years of experience, 3 years in the UK \*
- 1 year managing a team of 16 juniors
- graphic design, illustration, art direction & artwork
  
- biggest brands I worked for:  
Nokia, Orange, Firefox, IKEA, Diageo, Starbucks, Volkswagen

\* full CV on the last page

Client:  
DIAGEO & Drinkaware

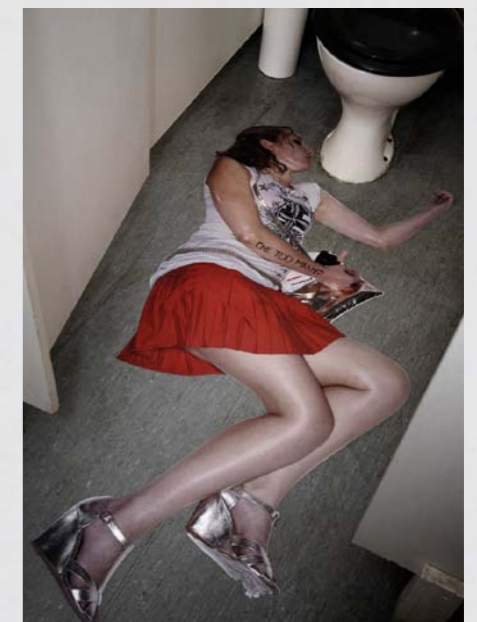
[www.onetwomany.info](http://www.onetwomany.info)



**Brief:**

Develop a series of events all across the UK's 25 major universities during the Freshers' Week 2009.

I created all the art direction, illustrations, artworked and managed the production of items such as packaging, website, screenprinted tshirts and bags, posters, floor vinyls, leaflets and ambient medias like mirrors that distorted your reflection.



Client:  
Starbucks



**Brief:**

I had to develop a short line of prints to promote Starbucks new instant coffee, VIA.

My approach was based on typography, I developed 'coffee written' headlines and designed a clean modern layout for the whole line.



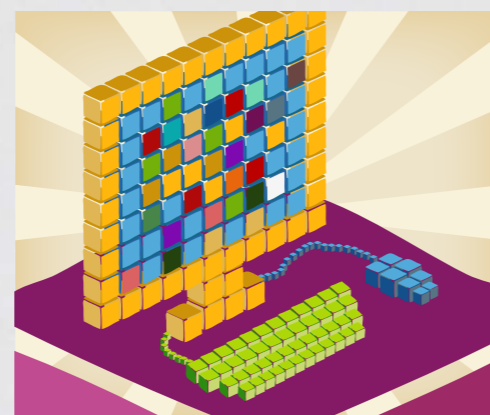
Client:  
Firefox



**Brief:**

We were to come up with a way to highlight the possibility of going from your default browser to a different one.

The campaign was suppose to include events all over Europe, which didn't happen. At the end I designed and oversaw the production of a series of web banners, sites margin ads and prints and gadgets like posters, postcards, badges etc.



Client:  
King of Shaves

[www.shave.com/woman/](http://www.shave.com/woman/)

**Brief:**

We had to rebrand and relaunch the female range of King Of Shaves cosmetics.

We created a feminine identity and feel & look more connected to youth, fashion and fun then to personal hygiene, as it was before they came to us.

One of our creatives did the sketches, then I took over. Together with my CD I managed the photoshoot, did all the retouch, illustrations and layout up till the final pdfs. This time the client has overseen the production.



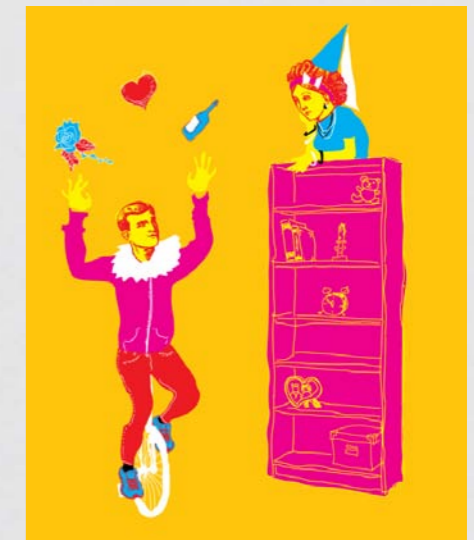
Client:  
IKEA



**Brief:**

Billy Bookcase, the iconic IKEA product had it's 25th birthday. We came up with Shakespeare based events, hired top comedy writer to do Hamlet, Romeo and Juliet and Macbeth in a lighthearted way. Live performances were held in 9 IKEA stores all over UK.

I worked on the stage, props, and illustration used for posters, mailers, tshirts etc. I designed and artworked all the printed items and oversaw the production.



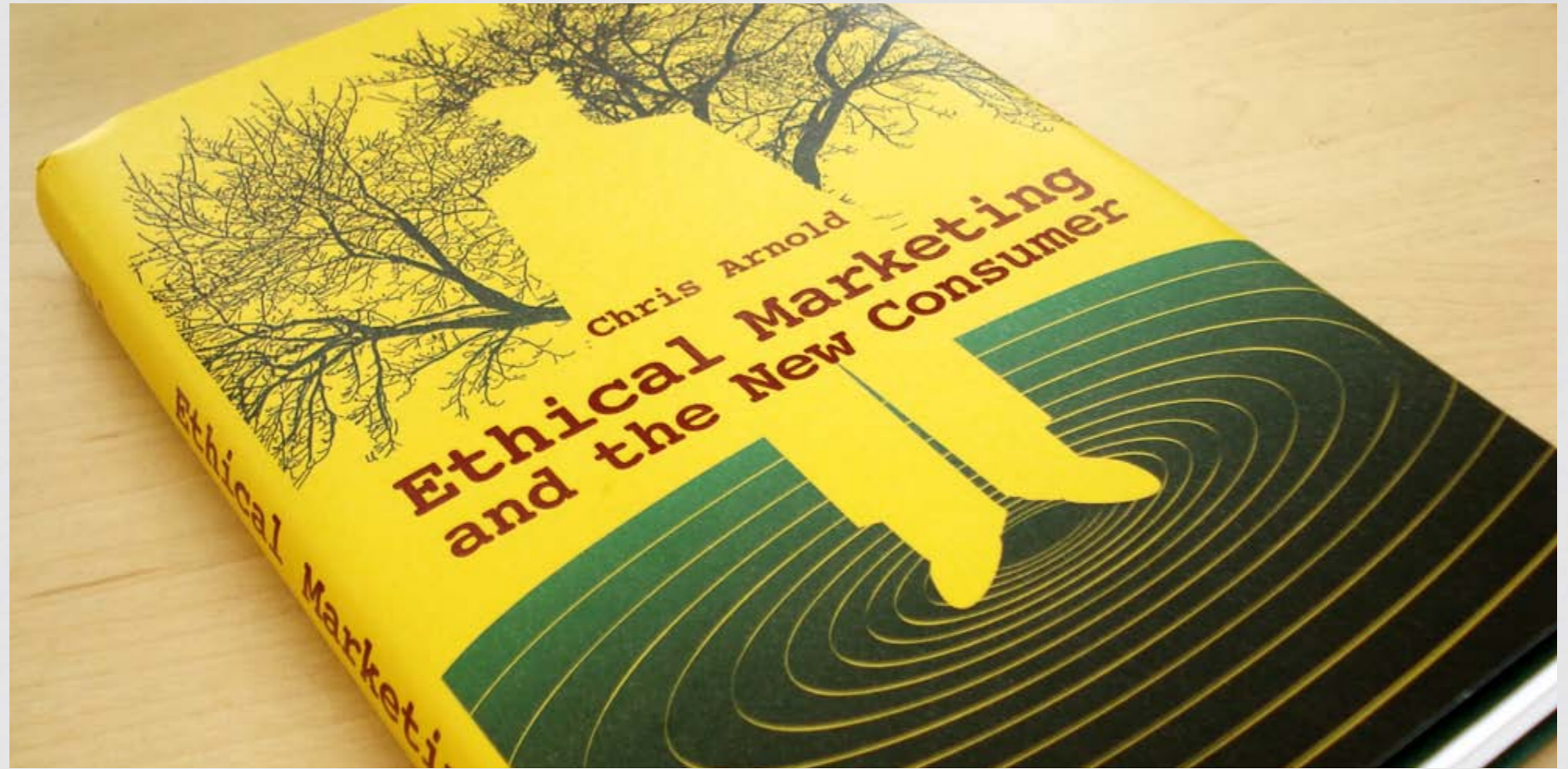
1 marketing theory book cover

2 drum 'n' bass album art

3 Polish poetry book cover

4 dubstep/electro album art

1

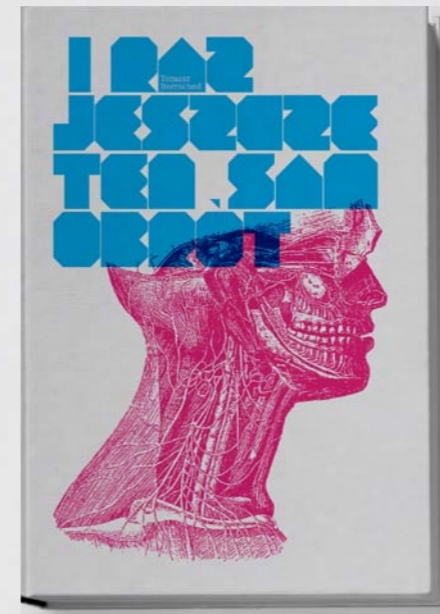


I love music, and I love to read.  
Especially if the cover has been designed by me.

Would like to do more of all that.



2



3



4



just people



## Ziemowit Maj

Date of birth: 20 IV 1981  
Nationality: Polish  
Gender: male

Address: Hornsey Lane 92, Flat 11  
London N6 5LT

Mobile: 07933316741  
Email: ziemowit.maj@gmail.com

## Education:

2000 – 2005 : Master of Art at Multimedia  
Graphics, Fine Arts Department,  
University Of Nicolaus Copernicus,  
Torun, Poland

## Work Experience:

● III 2009 - currently  
Creative Orchestra, London, advertising agency

Head of Design and Digital  
- leading a team of 16 junior creatives,  
coming up with and developing concepts  
and executions for integrated campaigns,  
presenting the work to clients  
- dealing with freelancers and suppliers,  
managing and overseeing the production  
- art direction, design, illustration for all media,  
training new staff

● X 2008 – XII 2008  
Mindcorp Agency, London, design studio

Graphic Designer / Art Director - main duties:  
art direction and design for web and print,  
illustration, artwork

● VIII 2007 - VII 2008  
Feel Agency, London, advertising agency

Graphic Designer / Art Director - main  
duties: art direction for web and print, design,  
illustration, artwork

● X 2006 – VIII 2007  
Phoenix London Ltd, web design studio

Graphic Designer - main duties: web  
and print design

● II 2006 – IX 2006  
Event Agency Afekt, Poznan, Poland

Graphic Designer - main duties: print,  
event materials, multimedia design

## Achievements:

2005 – first prize in East to East Competition  
(interactive artwork) held by British Art Council,  
youtube link [here](#)

## Languages:

English – fluent  
Polish - native

## Abilities:

People management, quality control skills,  
ability to lead the project from the first sketch  
to the final print ready artwork, general love  
for graphic design, typography and illustration.  
Ability to manage photoshoots, art direct  
freelance illustrators etc.

## Software:

-advanced: Illustrator CS4, Photoshop CS4,  
Acrobat CS4

-medium: In Design CS4

-basic: Flash, Painter

-above average IT skills

-fluent both on Mac and PC platforms